

Annex I, Part 2

NON-PERMISSIBLE PRODUCT NAME FOR COSMETIC PRODUCT

Non-permissible Product Name	Example
<p>Prohibited use of ingredient name as part of a product name for product not containing such ingredient.</p> <p><i>However, use of a name based on a characteristic of an ingredient is allowed. For example, the name Jasmine Shower Gel is allowed for a product which uses artificial fragrance which has the characteristics of the Jasmine flower.</i></p>	<p>Aloe Moisturizing Cream for product not containing aloe vera</p> <p>Collagen Cream for product not containing collagen</p>
<p>Prohibited use of banned substances as part of product name.</p>	<p>Cannabis, Hemp, Oestrogens, Progesterone</p>
<p>Prohibited use of spelling of words which may cause confusion.</p> <p>Words which involve names of/part thereof:</p> <p>i) Disease or medical condition ii) Prohibited indication iii) Reference to medicinal product iv) Reference to internal organ/body part (other than external body parts defined for</p>	<p>i) Cancer, Eczema, Psoriasis, Atopic Dermatitis, Seborrheic Dermatitis, Couperose, Rash/Nappy rash, Alopecia, Cradle Cap, Menopause, Period Pain/PMS, Immune/Immun, Circulation, Varicose vein, Inflammation, Anti-inflammatory, Allergy, 'Resdung', Sinus/ Sinusitis, Fever</p> <p>ii) Ointment for 'Perut Kembung'/bloat, Sinus Spray, Hair/Nail/Eyelash Growth, Vaginal Douche, Insect Bite, Insect Repellents, Bust Enlarging/Volume, DNA Repair, Draining, Heal/Healing, Skin Bleach, Acne Treatment, Antifungal, Antimicrobial, Antivirus, Antiseptic, Disinfection</p>

Non-permissible Product Name	Example
cosmetic product) or substance of human origin	iii) Ear/Nose/Eye Drop/Spray, Botox, Meso iv) Micro-needling, Injection, 'Telon', 'Param', 'Pilis', 'Tapal/Tapel', 'Tangas', Chest Rub, Calamine, Breathe, Mouth Gargle, Vagina, Capillary, Lymph, Spleen, Muscle, Nerve/Nervous, Cervical, Pelvic, Ortho (orthopaedic), Joint, 'Otot', 'Sendi', Hormone, Growth Factors (e.g. EGF&FGF)
Prohibited use of names which may be offensive or indecent.	Reference to sex, sexual performance, pornography, dirty, obscene or disgraceful words.
Prohibited use of product names which has elements of superstition. Statements referring to ancient belief/ negative spirits/ supernatural power	'Saka', 'Penawar', 'Badi', 'Jampi', 'Susuk'
Prohibited use of product names which represent weight loss/ slimming action.	Slim, Trim, Trimnfit, Fat loss, Fat burn, Lipolysis, Burn, Inch Loss, Sleen, XX loss, 'Surut', 'Ramping', 'Langsing', 'Kurus', 'Susut perut'

Note:

- i. This is not an exhaustive list and will be reviewed when necessary.
- ii. NPRA reserves the right to disallow any other words, phrases or graphics for product label which in its opinion is misleading, improper or not factual.